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**Whizz Education to Reveal the DNA of Designing an
Award-Winning Online Math Tutor for the
National Council of Teachers of Math**

*Kevin Judd to Discuss the Instruction Principles behind the Awarding-Winning Math
Whizz at NCTM Conference*

Seattle, WA (October 27, 2011) How do elementary school students learn math effectively and retain the information for a lifetime? How can educators design instruction to raise student achievement for all types of learners?

At this year's conference for the National Council of Teachers of Math (NCTM), Kevin Judd, Vice President of Whizz Education, creator of the online math tutoring program, *Math-Whizz*, will discuss the magic mix of elements that students need to master math that is behind the design of *Math-Whizz*, an award-winning program that is raising student achievement for thousands of students around the world.

Judd, a former math teacher and Curriculum Director, will reveal the pedagogical principles on Oct. 27 from 3:30 – 4:30 p.m. in St. Louis, MO. During the one-hour presentation titled "Solving for X's and Whys: Brain Research into Practice," teachers will learn about the following concepts that they can integrate in their classrooms:

- the importance of making learning fun
- isolating skill sets for 360° degree learning
- the critical nature of prior knowledge in learning
- reinforcing lessons periodically to cement learning
- teaching the "field trip" first
- overcoming the "Expert Blind Spot"
- creating a collaborative classroom environment

About Whizz Education, Inc.

Whizz Education, Inc., creator of the award-winning, online math tutoring program, *Math-Whizz*, is the leading provider of dynamic online math instruction and instructional resources for grades K-8. Whizz Education's personalized, interactive and collaborative approach to teaching math is raising math achievement for thousands of students in over 40 countries. By engaging students in entertaining challenges,

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individualizing the curriculum for each student, and involving teachers and parents in the process, Math-Whizz is changing the math education equation. For more information about Whizz Education, Inc. and the Math-Whizz suite of services, visit <http://www.whizz.us>.

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