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## **Whizz Education Wins Seal of Approval for Math-*Whizz* Tutoring Plus from The National Parenting Center**

**Seattle, WA—November 16, 2011**—Whizz Education, the leading innovator of online personalized tutoring for children ages 5 through 13, has won The National Parenting Center's 2012 Seal of Approval for Math-*Whizz* Tutoring Plus. The independent panel of educators and parents that identifies the best products and services for parents and children is recommending Math-*Whizz* because of the site's outstanding design and quality, which is great news for Whizz Education. According to The National Parenting Center, 56 percent of moms said that these types of designations increased the likelihood they would purchase an item.

"Up until recently, Math *Whizz* was reserved for public and private elementary and middle schools," explains Ben Keogh. "We are grateful that the National Parenting Center is letting parents in on a secret that schools have been using for years to improve the math mastery of their students."

Math-*Whizz* takes an interactive, imaginative and innovative approach to teaching children math. In a gaming environment, students explore a whimsical world to tackle math challenges that are custom designed to strengthen their skills and improve their weaknesses. When a student first logs in to Math-*Whizz* from anywhere with a computer and internet access, the program determines their Math Age™, a measure of ability similar to a student's Reading Age. From there, the program adjusts in real-time to raise the student's skill level based on how they respond to the challenges. Children who use Math-*Whizz* for 60-90 minutes every week over 12 months improve their Math Age by 1.6 years. If they don't, parents can get their money back. Parents can purchase a subscription for \$19.95 per month.

"Not only does the money-back guarantee help parents feel secure when they buy Math-*Whizz*, so does our commitment to involving them in the process," said Keogh. "The system alerts parents to their child's progress and provides them with tools to email them encouraging messages and to print certificates of achievement. We think parents play a critical role in their child's success."

### **About the National Parenting Center's Evaluation Process**

The evaluation process is conducted over an eight week period. Staffed by volunteers, the testing facility of The National Parenting Center gives parents, children, and educators the opportunity to examine a variety of submitted products. The panel evaluated each product's level of desirability,

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sturdiness, interactive stimulation and other ingredients essential in the make-up of a quality product. Test results are based on both statistical averaging and comments received from the parent/testers.

**About Whizz Education**

Whizz Education, creator of the award-winning, online math tutoring program, *Math-Whizz*, is the leading provider of dynamic online math instruction and instructional resources for grades K-8. Whizz Education's personalized, interactive and collaborative approach to teaching math is raising math achievement for thousands of students in the U.S. and internationally. By engaging students in entertaining challenges, individualizing the curriculum for each student, and involving teachers and parents in the process, *Math-Whizz* is changing the math education equation. For more information about Whizz Education, Inc. and the *Math-Whizz* suite of services, visit <http://www.whizz.us>.

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